

MARATONE Mandatory Training in Transferable Skills

Geneva, September 1st – 12th 2014



The Ecumenical Institute at Château de Bossey
Chemin Chenevière 2
at Bogis-Bossey
Switzerland
<http://bossey.ch/en>

Objectives

The aim of this 2-week summer school is to provide training in a range of transferable skills essential in a variety of research projects, dissemination of the results and future careers.

Helpful links

[Maps and directions](#)

[Geneva airport](#)

[Train time tables](#)

[Regional transport network](#)

AGENDA

Statistics II – Paul Jose, University of Wellington

Monday, September 1 st 2014		Salon BLANC
09:00 – 09:15	Welcome Alarcos Cieza, University of Southampton	
09:15 – 10:30	Review of homework; quick review of previous material	
10:30 – 11:00	<i>Coffee Break</i>	
11:00 – 13:00	Basic polynomials; Moderation involving polynomial terms (quadratic moderation and moderation of a quadratic)	
13:00 – 14:00	<i>Lunch</i>	
14:00 – 16:00	Combining mediation with moderation (conditional process analysis)	
16:00 – 17:00	<i>Coffee and individual consultations</i>	
Tuesday, September 2 nd 2014		Salon BLANC
09:00 – 10:30	Second-order factor structures	
10:30 – 11:00	<i>Coffee Break</i>	
11:00 – 13:00	Latent growth curve modeling	
13:00 – 14:00	<i>Lunch</i>	
14:00 – 16:00	Experiments; quasi-experiments; propensity score matching in subject variable studies	
16:00 – 17:00	<i>Coffee and individual consultations</i>	

Statistics II

Paul Jose, *Victoria University of Wellington*

Historically I have been interested in how children and adolescents cope with the problems in their lives. I assess stress, coping, and adjustment and examine their interrelationships at one point in time or longitudinally. Recent research has expanded to include issues of cross-cultural and cross-national investigations of how adolescents cope with stressors. Recently I have been turning to issues of positive psychology and positive youth development. Much of my current work focuses on savouring and happiness. I also have a strong interest in methodological issues in general and statistical moderation and mediation in particular.



Research Interests

- social development,
- adolescent stress and coping,
- family dynamics and their effects on adolescents,
- cross-cultural research on social development
- positive psychology
- statistical mediation and moderation

Scientific writing – David Matley, University of Zurich

Wednesday, September 3rd 2014

Salon VERT

09:00 – 10:30 Introduction; general principles of academic writing

10:30 – 11:00 *Coffee Break*

11:00 – 13:00 Writing introductions

13:00 – 14:00 *Lunch*

14:00 – 15:15 Writing abstracts

15:15 – 15:45 *Coffee break*

15:45 – 17:00 In-class writing and individual consultation

Thursday, September 4th 2014

Salon VERT

09:00 – 10:30 Strengthening your argument

10:30 – 11:00 *Coffee Break*

11:00 – 13:00 Writing theory / research overview sections

13:00 – 14:00 *Lunch*

14:00 – 15:15 Writing data/results sections

15:15 – 15:45 *Coffee break*

15:45 – 17:00 In-class writing and individual consultation

Friday, September 5th 2014

Salon VERT

09:00 – 10:30 Language: common problems, stylistics and cohesion

10:30 – 11:00 *Coffee Break*

11:00 – 13:00 Writing conclusions

13:00 – 14:00 *Lunch*

14:00 – 15:15 In-class writing and individual consultation

15:15 – 15:45 *Coffee break*

15:45 – 17:00 Consolidation and conclusion

Scientific writing

David Matley, University of Zurich

I work as a *Lektor* (academic associate in our university's terminology) at the English Department of the University of Zürich. The main focus of my teaching is language skills, academic writing and cultural studies. I teach writing skills at all levels within the English Department academic writing programme leading from first-year BA to MA level. I also regularly teach academic writing courses for PhD (and post-doc) students at the University of Lucerne.

I obtained my doctoral degree in Applied Linguistics from the University of Tübingen in 2011, since published as *Exploratory Grammar Learning in a Multimedia Environment* (Tectum 2012). My research interests are primarily within applied linguistics, namely second language learning, sociolinguistics and language and the media (from both critical discourse analysis and pragmatic perspectives).



Longitudinal data analyses – Dr Suzanne Graham, University of New Hampshire

Monday, September 8th 2014

Salons VERT

09:00 – 10:30	Exploring longitudinal data on change
10:30 – 11:00	<i>Coffee Break</i>
11:00 – 13:00	Understanding the multilevel model for change
13:00 – 14:00	<i>Lunch</i>
14:00 – 16:30	Longitudinal data analyses: Computer Lab #1
15:15 – 15:45	<i>Coffee break</i>
15:45 – 17:00	Longitudinal data analyses: Computer Lab #1, continued

Tuesday, September 9th 2014

Salons VERT

09:00 – 10:30	Longitudinal data analyses: Doing data analysis with the multilevel model for change
10:30 – 11:00	<i>Coffee Break</i>
11:00 – 13:00	Longitudinal data analyses: Doing data analysis with the multilevel model for change, continued
13:00 – 14:00	<i>Lunch</i>
14:00 – 15:15	Longitudinal data analyses: Computer Lab #2
15:15 – 15:45	<i>Coffee break</i>
15:45 – 17:00	Longitudinal data analyses: Computer Lab #2, continued

Wednesday, September 10th 2014

Salons VERT

09:00 – 10:30	Longitudinal data analyses: Treating time more flexibly in the multilevel model for change
10:30 – 11:00	<i>Coffee Break</i>
11:00 – 13:00	Longitudinal data analyses: Modelling discontinuous and nonlinear change
13:00 – 14:00	<i>Lunch</i>
14:00 – 15:15	Longitudinal data analyses: Computer Lab #3
15:15 – 15:45	<i>Coffee break</i>
15:45 – 17:00	Longitudinal data analyses: Computer Lab #3, continued

Longitudinal data analyses

Suzanne Graham, *University of New Hampshire*

I am an Associate Professor of Education and the Director of Educational Studies in the Education Department at the University of New Hampshire, USA. I am also a faculty research fellow with the Carsey Institute at the University of New Hampshire. A major focus of my research is on the application of quantitative methods, such as individual growth modeling, survival analysis, and multilevel modeling, to research in education and the social sciences. I also conduct research on equity and access issues in mathematics education. As the Carsey Institute College of Liberal Arts Fellow in the spring of 2009, I studied differences in access to advanced mathematics courses for students from rural, urban, and suburban schools.

I received my doctorate degree in human development and psychology, with a focus on quantitative research methods, from the Harvard Graduate School of Education in 1997. I subsequently taught at Harvard for several years, teaching applied courses in regression analysis, covariance structure analysis, research design, and longitudinal data analysis. In 2004, I joined the Education Department at UNH, where I teach courses in applied statistics, research design, and educational psychology. In 2014, I received a university teaching excellence award. I have presented numerous workshops on longitudinal data analysis both nationally and internationally.





Public speaking – Nigel Barnes & Davin Shepherd, Own the Room

Thursday, September 11th 2014

Salons VERT + BRUN

08:45 First exercise and coffee

09:15 Module 1: What makes communications effective?

10:30 *Coffee break*

10:45 Module 2: Be memorable – using strong language to paint pictures and evoke emotions

11:45 Module 3 – Part 1: Voice modulation and non-verbal communications

12:00 *Lunch*

13:15 Module 3 – Part 2: Voice modulation and non-verbal communications

14:30 *Coffee break*

14:45 **Group 1**
 Module 7: Asking better questions and reading the audience

Group 2
 Module 5: Audience involvement – maintaining the interest

15:45 Module 5: Audience involvement – maintaining the interest

Module 7: Asking better questions and reading the audience

16:45 Consolidating learning

Friday, September 12th 2014

Salons VERT + BRUN

09:00 Module 8: Using eye contact and people’s names to increase communication power; Handling distracted audiences

09:45 Module 10: Map out meetings

11:00 *Coffee break*

11:15 Module 6/7: Great openings and memorable closings

12:15 *Lunch*

13:45 **Group 1**
 Module 11: Elevator pitch

Group 2
 Module 4 : The power of stories – connecting with the audience with impact

14:45 *Coffee break*

15:00 Module 4 : The power of stories – connecting with the audience with impact

Module 11: Elevator pitch

16:00 Consolidating learning

Public speaking

Nigel Barnes, *Own the Room, A Division of the Blue Planet Training*

I have a long history of working in training, change management and business operations and am currently the MD of Helix Blue Ltd, a consultancy specialising in pragmatic change management – delivering realistic results, but also focusing on the people aspects of change and helping individuals to adapt.

Recently I worked for four years at Euroclear, an international bank based in Brussels, in all areas of Lean and Continuous Improvement – planning and conducting transformations and providing continuous improvement support, coaching and training. I was instrumental in the development, adoption and subsequent roll out of Lean guiding principles across the bank that continues to drive the Continuous Improvement culture. I am currently supporting the Lloyds Banking Group by providing independent advice on their new culture change programme.

Before that, I worked for many years in business operations in the UK finance sector, where for some time I was responsible for the delivery of the CREST service which settles trades conducted on the London and Irish stock exchanges.

Earlier in my career I worked in training in the hotel and catering sector and managing change in the UK defence sector.



Davin Shepherd, *Own the Room, A Division of the Blue Planet Training*

Davin Shepherd is Deputy Head of Sponsorship at CAA Eleven, the exclusive commercial agent of UEFA's national team football properties with a portfolio of media and sponsorship rights worth nearly €2 billion. Davin's key responsibilities include developing the sponsorship sales strategy, selling the rights and managing the relationships and contractual agreements of sponsors and licensees.

After completing his degree in 1997, Davin joined Leo Burnett advertising agency in London. Working across a range of clients and in different functions, it was the management of McDonald's international sponsorships such as FIFA World Cup, Olympics and UEFA European Football Championships that allowed him to combine his passion for sports with a career. This led to a move to UEFA in 2002, where Davin primarily focused on the sales and contract management of sponsorship rights to UEFA EURO 2004, 2008 and 2012, working with blue-chip companies such as adidas and Coca-Cola.

Having already had an amateur, academic, interest in behavior and psychology, Davin then experienced the highly applicable and relevant "Own The Room" communication techniques. It was a perfect match and, from the first moment of experiencing "Own The Room", Davin actively used these techniques both professionally and at home. He now loves having the opportunity to share the tools with a wider audience via his "Own The Room" coaching.

